



PERSpectives

A quarterly publication of the New Jersey Society of Professional Engineers

Insertion Order Form

Don't miss being included in PERSpectives, NJSPE's quarterly publication. Our newsletter is distributed to 2,000 members and friends of NJSPE, making your investment a low-cost way to get your message across to a select group of leaders in New Jersey's engineering community. Be sure to fill out this form and return it today!

Company: _____

Name: _____

Title: _____

Telephone: _____ Fax: _____

Address: _____

City/State/Zip: _____

Authorized Signature (required): _____

eMail: _____ Date: _____

Space Unit	Width	/	Height	Resolution	Rate
Column Ad	250 px	x	500 px	72 dpi	\$375
Half Column Ad	250 px	x	250 px	72 dpi	\$195
Banner Ad	500 px	x	125 px	72 dpi	\$195
Half Banner Ad	500 px	x	65 px	72 dpi	\$99
Quarter Column	250 px	x	125 px	72 dpi	\$99
Eighth Column	250 px	x	65 px	72 dpi	\$50

url to link advertisement to: http://_____

10% Discount for multiple insertions placed within a 12-month period, or \$300 for six eighth column ads within a 12-month period. Rates are for internet-ready copy. File formats accepted are .jpg, .gif, and .swf. All advertisements are subject to the approval of the NJSPE Executive Director.

Cost of Ad: _____

Number of Insertions: _____

Please bill me later.

Payment enclosed.

Subtotal: _____

(Circle Method) Visa/ Mastercard

Discount: _____

Card # _____

Total (Enclosed): _____

Expiration Date _____

Authorized Signature _____

Return this contract to: Kelly Biddle, NJSPE, 414 River View Plaza, Trenton, NJ 08611.

Phone: (609) 393-0099 Fax: (609) 393-9891.

Make checks payable to: New Jersey Society of Professional Engineers.